

The 2011 Paris Aerosol Award winners

Aerosol Forum 2011 | The 5th edition of Aerosol Forum took place in Paris on March 8th and 9th with nearly 800 participants from some twenty countries representing leading international brands and their aerosols, dispensing systems, products and services, plus 40 exhibiting technology suppliers. At the instigation of Isabelle Lepeltier of L'Oréal, a session was held on the development of aerosols for cosmetics with presentations by Fareva, Precision, Lindal, ColepCCL, Mall+Herlan, Tubex, Stork Prints Austria, Boxal, Albea and Strate College.

The Paris Aerosol Awards ceremony

The Paris Aerosol Awards seek to promote technological innovations in aerosol packaging. In the category of Hygiene and Beauty the award went to the deodorant Garnier Minéral. Even though mineral-based deodorant is an innovation in itself, it is the container that received the award. Its on-the-move size and on-off button set it apart from other entries. The judging panel was made up of aerosol experts representing brand owners, packaging manufacturers and the media.

To meet the expectations of experts in the field and changing demand, Aerosol Forum will become Aerosol & Dispensing Forum, taking place on February 8th and 9th 2012 in Paris, at the Espace Champerret.

Award-winner in the beauty category

