

Meet the experts...

Fourth annual Aerosol Forum to focus on food market development, Green issues.

The 4th Aerosol Forum will be held March 9-10, 2010 in Paris, France at the Cité des Sciences et de l'Industrie. Over 800 participants are expected, from approximately twenty countries, representing leading international brands. Attendees will have an opportunity to meet key aerosol, technology and services providers at the event.

On March 9, Michel Fontaine, Packaging Director, L'Oréal, will chair an Innovation Workshop on the following topics:

- A world without aerosols
- Green aerosols
- Prospects for food market development

At the Paris Aerosol Restaurant, Chef Pierre-Dominique Cécillon of the Académie Cinq Sens culinary

school will illustrate the wide potential of aerosols in food and catering.

Lectures will be chaired by Charles Duclaux, L'Oréal and will focus on aerosol eco-design, with input from ITW Spray, Mall Herlan GmbH, Tubex GmbH, Impress Research & Development, Plasticum and Hinterkopf. The first day will end with a cocktail party for all attendees, an invitation to discuss issues in a friendly, relaxed setting.

On March 10, Nathalie Thys, GlaxoSmithKline, France, will chair a session on prospects for aerosol development in the field of health. Presentations by the Clermont-Ferrand Pharmacy Faculty, EP Spray Systems SA, PharmAccel Consulting, Inventec Fine Chemicals, AeroFarm (groupe Fareva), Rexam Pharma and Pfeiffer will be designed to highlight the potential of aerosols. These lectures will take stock of aerosol technology, alternative technologies, prospects for the development of this device and the contribution of electronics. The session will be followed by the Paris Aerosol Awards ceremony, which highlights the latest in aerosol innovations each year.

The afternoon session, *The Art of Spray*, will be chaired by Pierre Goffinet, Irfaq France; it will take stock of prospects for the development of foams for the food market. The regulatory framework, organoleptic technical constraints, production, hygiene and dispensing requirements will be addressed by Polenghi-Coltivita France, ColepCCL UK, Lindal and Boxal.

The 4th edition will be an opportunity to explore a range of potential developments for aerosol packaged products for the food market, such as starters & drinks, sauces & garnishes, spices & seasonings, desserts & beverages and catering. For more information: Jonathan Ouziel, +33 1 48 91 56 14, jouziel@oriex.fr, www.aerosol-forum.com **SPRAY**

