

AEROSOL FORUM 2011: A work in progress...

Innovation workshops explore aerosol technology.

The 5th edition of the Aerosol Forum will be held March 8-9, 2011 at the Cité des Sciences et de l'Industrie in Paris, France. Over 900 participants from approximately thirty countries are expected. Forty exhibitors representing leading international brands and their aerosol suppliers, dispensing technologies and services are also expected.

Innovation Workshop

On Tuesday, March 8, the Aerosol Forum will open with an Innovation Workshop chaired by Michel Fontaine, President of the French Aerosols Committee (CFA) and the National Packaging Council (CNE). The workshop will help leading experts in aerosol technologies and markets tackle themes such as:

- *Aerosol design for the food industry*, moderated by Jean-Paul Cornillou, Strate College Designers & Jay Gouliard, Vice-President Global Packaging, Unilever
- *Aerosols made of plastic materials : self-restraints and opportunities*, moderated by Véronique Liabeuf, Enjoy & Charles Duclaux, Packaging and Environment Manager, DGO, L'Oréal, France
- *Technical and niche applications*, moderated by Xavier Camidebach, Marketing Director Europe, Precision & Jo Jackson, Corporate Marketing Manager, ColepCCL

For more information, or to attend the Innovation Workshop, contact Jonathan Ouziel: (+33) 1 48 91 89 89; aerosol@aerosol-forum.com; www.aerosol-forum.com.
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